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Dear Friends

We enter the summer season with great excitement. Recently, former Secretary-General Ban Ki-moon visited Denmark to help accelerate the realisation of Museum for the United Nations - UN Live and mobilise support for the Museum Building in Copenhagen. In this newsletter, we are pleased to share both the highlights from the day as well as the follow up, which demonstrate the broad support and enthusiasm for the UN Live mission across private, public and philanthropic sectors.



HRH Crown Princess Mary of Denmark & SG Ban Ki-moon

Young voices share their global visions

Two dedicated Global Citizen Students from Rysensteen Gymnasium kicked off the day with rousing talks, describing their passion to drive positive change in the world. Viktoria and Sebastian's moving welcome

speeches showcased what UN Live is all about: engaging people – especially youth – to act through personal stories. The pair also surprised SG Ban Ki-moon with a portrait of himself, who in turn gave a new definition to the word 'selfie' (see below!).

Later in the day participants were treated to the young talents from Turning Tables, an NGO which provides spaces for vulnerable youth to express their dreams and hopes. Deewa Faqiri, a young Syrian refugee, performed an impassioned poem, whilst the group's musical members DJed for the guests.



Building momentum for UN Live

We were honoured by the presence of HRH Crown Princess Mary on the day, who took part in the brainstorming sessions about the potential of the Museum to accelerate Denmark's contribution to solving today's global challenges. Participants from leading Danish foundations and businesses were introduced to the ambition, potential and achievements of Museum for the United Nations - UN Live. The day culminated in a powerful speech from SG Ban Ki-moon in which he urged participants to work with ordinary citizens and public actors to take responsibility for the future of humanity.



Declaration of support from the Danish Government

We have received highly positive feedback both during and after the event. A significant display of support was the announcement from the Minister for Finance, Kristian Jensen, of the Danish Government's contribution of DKK 150M (USD 23M) towards realising the Museum Building in Copenhagen. This brings us a great deal closer to making the physical manifestation of Museum for the United Nations - UN Live a reality. While there is still a way to go, the substantial commitment we have received in the follow-up with the participating foundations and businesses makes us confident that the gap can be closed in the nearest future if we all join forces.



Let's walk together

As we work towards the first launch of the UN Live campaigns, the good ideas and great encouragement which we received on the day will be of great value. The day has given us new fuel and energy, and we look forward to advancing the collaborations and partnerships that were initiated and strengthened during the event. As always, if you have any ideas, input or feedback, please do get in touch!

On behalf of the UN Live Team,
Jan Mattsson,
Executive Director

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